

The banner features a background image of a bridge over water. On the right side, there are four circular inset images: the top one shows a harbor with sailboats and a city skyline; the second shows a large convention center building; the third shows two people walking on a path; and the bottom one shows a close-up of a person's face.

# 65th ASH® Annual Meeting and Exposition

December 9-12, 2023 • San Diego, CA

## Other Medical Meetings Promotion Guidelines

Effective July 18, 2023

Meeting Dates: December 9 – 12, 2023

The American Society of Hematology (ASH) Annual Meeting and Exposition brings together over 30,000 professional attendees committed to diagnosing and treating hematologic diseases each December. The Society recognizes that affiliates of ASH – exhibitors, corporate supporters, ASH members, patient groups, and nonprofit organizations – may wish to promote other medical meetings that would interest ASH members and meeting attendees.

ASH provides a structure at the ASH annual meeting that holds brochures and flyers to promote other medical meetings. ASH does not offer to list these meetings on its website, in the ASH mobile application, or in meeting registration bags. The following guidelines will assist in planning to display a printed brochure or flyer in the Other Medical Meetings structure from Saturday, December 10, through Tuesday, December 13, 2023.

### Material Approval

ASH must approve all printed materials, brochures, and flyers in advance. Please send an electronic copy of the proposed material to [thuber@hematology.org](mailto:thuber@hematology.org) for review and approval. Please follow these guidelines when submitting material for approval:

- All organizations are limited to a single insert no larger than 8.5” wide x 11” high
- The insert may be either single- or double-sided and printed on any quality/type of paper
- The use of the ASH name, logos, or reference of “63rd ASH® Annual Meeting and Exposition” is strictly prohibited

Approval or request for revisions will be provided within five (5) business days upon electronic receipt of the proposed material. The deadline for material approval is Friday, November 3, 2023.

### Quantity/Leftover Material

Each organization is limited to 500 brochures/flyers. Quantities over this amount are not displayed. Leftover materials are recycled and not shipped back to the sender.

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## Shipping

Once approved, the following information will guide you for shipping locations and relevant timelines. Be sure to affix label box(es) clearly so they can be easily seen. ASH **strongly recommends** affixing a sample on one side of the box as well.

### ADVANCE WAREHOUSE\*

For items that will be delivered between **November 1 and November 22.**

65th ASH Annual Meeting and Exposition – Show MGMT Materials [name of item] c/o Freeman 3456 E Miraloma Ave Anaheim, CA 92806 Box ____ of _____
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\* Warehouse materials are accepted Monday through Friday between the hours of 8:00 am – 4:00 pm local time. Items delivered before November 1 or after November 22 may be refused by the advance warehouse and returned to the sender. **Warehouse is CLOSED on Thursday, November 23 and Friday, November 24 due to the Thanksgiving Holiday.**

### DIRECT TO CONVENTION CENTER\*\*

For items that will be delivered **on or after December 6**

65th ASH Annual Meeting and Exposition – <b>Show MGMT Materials</b> [name of item] c/o Freeman San Diego Convention Center 111 W Harbor Dr San Diego, CA 92101 Box ____ of _____
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\*\*Items delivered before December 5 may be refused by the convention center and returned to the sender.

Once the items have been approved and shipped, please send a confirmation email to [thuber@hematology.org](mailto:thuber@hematology.org), and include a copy of the shipping label and tracking numbers associated with the shipment.

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Important Note: ASH reserves the right to remove any non-approved flyers or brochures displayed in the Other Medical Meetings structure without notice. ASH will recycle non-approved materials. ASH will not return non-approved materials to senders.