ASH VTE in Latin America Partner Society Media Kit

**Help us spread the word about the 2022 ASH Clinical Practice Guidelines for the Prevention of VTE in Surgical and Medical Patients, and Long-Distance Travelers in Latin America!**

Below are some recommendations for engaging via email, social media, and WhatsApp to spread awareness about these new guidelines for the Latin American region.

EMAIL

**Subject:** NEW ASH Guidelines on VTE for Latin America

**Preview Text (if applicable)**: Read the guidelines.

**Header (if applicable):** Just published: New ASH Clinical Practice Guidelines on the prevention of VTE for Latin America

**Email body:**

The American Society of Hematology (ASH) has partnered with 12 hematology-focused societies\* representing 10 countries in Latin America to adapt the 2022 Guidelines for Prevention of Venous Thromboembolism in Surgical and Medical Patients, and Long-Distance Travelers in Latin America. The purpose of the adapted guidelines is to provide evidence-based recommendations about the prevention of VTE for the Latin American setting. The guideline recommendations are available in English, Spanish, and Portuguese.  
  
The [2022 ASH Clinical Practice Guidelines on the prevention of VTE in Latin America](https://doi.org/10.1182/bloodadvances.2021006482) were published on February 23, 2022, in *Blood Advances*. The publication of the guidelines will be accompanied by [clinical tools and educational resources](https://www.hematology.org/education/clinicians/guidelines-and-quality-care/clinical-practice-guidelines/venous-thromboembolism-guidelines/ash-vte-guidelines-for-latin-america-adaptations) in English, Spanish and Portuguese to help patients, hematologists, and other health care providers understand and implement the recommendations.

[View the guidelines](https://doi.org/10.1182/bloodadvances.2021006482).   
  
*\*Partner societies: Associação Brasileira de Hematologia, Hemoterapia e Terapia Celular; Asociación Colombiana de Hematología y Oncología; Grupo Cooperativo Argentino de Hemostasia y Trombosis; Grupo Cooperativo Latinoamericano de Hemostasia y Trombosis; Sociedad Argentina de Hematología; Sociedad Boliviana de Hematología y Hemoterapia; Sociedad de Hematología del Uruguay; Sociedad Chilena de Hematología; Sociedad Mexicana de Trombosis y Hemostasia; Sociedad Panameña de Hematología; Sociedad Peruana de Hematología; Sociedad Venezolana de Hematología*

Questions? Please contact ASH Customer Service at [customerservice@hematology.org](mailto:customerservice@hematology.org).

SOCIAL MEDIA

Share one of the following posts on Facebook, Twitter, or LinkedIn to share the guidelines with your followers.

**Twitter**

1. I’m looking forward to learning more about the new @ASH\_hematology Clinical Practice Guidelines on #VTE in surgical & medical patients, and long-distance travelers in #LatinAmerica! Read about it in @BloodAdvances: <https://loom.ly/XXlJnCw>
2. Check it out: @ASH\_hematology, in partnership with 12 societies, published new Clinical Practice Guidelines on #VTE in surgical & medical patients, & long-distance travelers in #LatinAmerica. Read more in @BloodAdvances: <https://loom.ly/XXlJnCw>

**Facebook/LinkedIn**

1. I am looking forward to learning more about the new @AmericanSocietyofHematology Clinical Practice Guidelines on #VTE in surgical & medical patients and long-distance travelers in Latin America. These guidelines were created in partnership with 12 societies from LatAm region! Check out the publication in #BloodAdvances: <https://loom.ly/XXlJnCw>
2. The @AmericanSocietyofHematology, in partnership with 12 societies, published new Clinical Practice Guidelines on #VTE in surgical & medical patients and long-distance travelers in Latin America. Read more in #BloodAdvances<https://loom.ly/XXlJnCw>

IMAGE TEXT (for Social & WhatsApp images)

**Adaptation of Venous Thromboembolism (VTE) Clinical Practice Guidelines in Surgical & Medical Patients and Long-distance Travelers in Latin America.**

Developed by the American Society of Hematology (ASH) in partnership with 12 Latin American hematology-focused societies.

Now Available in *Blood Advances*!

Guidelines include recommendations for the prevention and management of VTE for the Latin American region.

Visit www.hematology.org/VTEguidelines for more information.