

Help us spread the word about the ASH Clinical Practice Guidelines on VTE for Latin America!

Below are some recommendations for engaging via email, social media, and WhatsApp to spread awareness about these new guidelines for the Latin American region.

EMAIL

Subject: New ASH Guidelines on VTE for Latin America!

Preview Text (if applicable): Access the guidelines online.

Header (if applicable): **Just published: New ASH Clinical Practice Guidelines on VTE for Latin America**

Email Body: The [American Society of Hematology](#) (ASH) has partnered with 12 hematology-focused societies* representing 10 countries in Latin America to adapt the ASH Clinical Practice Guidelines on venous thromboembolism (VTE) for the Latin American region. The purpose of the adapted guidelines is to provide evidence-based recommendations about the prevention and treatment of VTE for the Latin American setting. The guideline recommendations are available in English, Spanish, and Portuguese.

The 2021 ASH Clinical Practice Guidelines on VTE in Latin America were published in *Blood Advances* on August 10, 2021. The publication of the guidelines will be accompanied by clinical tools and educational resources in English, Spanish and Portuguese to help patients, hematologists, and other health care providers understand and implement the recommendations. A second adapted guideline on the prevention of VTE is expected in 2022.

**Partner societies: Asociación Colombiana de Hematología y Oncología; Associação Brasileira de Hematologia, Hemoterapia e Terapia Celular; Grupo Cooperativo Argentino de Hemostasia y Trombosis; Grupo Cooperativo Latinoamericano de Hemostasia y Trombosis; Sociedad Argentina de Hematología; Sociedad Boliviana de Hematología y Hemoterapia; Sociedad Chilena de Hematología; Sociedad de Hematología del Uruguay; Sociedad Mexicana de Trombosis y Hemostasia; Sociedad Panameña de Hematología; Sociedad Peruana de Hematología; Sociedad Venezolana de Hematología*

[View the guidelines.](#)

Questions about ASH or the Clinical Practice Guidelines? Contact ASH Customer Service[†] at customerservice@hematology.org.

[†]*Please submit all questions in English.*

SOCIAL MEDIA

Share one of the following posts on Facebook, Twitter, or LinkedIn to share the guidelines with your followers.

Twitter

1. I'm looking forward to learning more about the new @ASH_hematology Clinical Practice Guidelines on #VTE for #LatinAmerica created in partnership with 12 societies! Check out the publication in @BloodAdvances: <https://loom.ly/IQlbV6s>
2. Check it out: @ASH_hematology, in partnership with 12 societies, published new Clinical Practice Guidelines on #VTE for #LatinAmerica. Read more in @BloodAdvances: <https://loom.ly/IQlbV6s>

Facebook/LinkedIn

1. I am looking forward to learning more about the new @AmericanSocietyofHematology Clinical Practice Guidelines on #VTE for Latin America created in partnership with 12 societies from the region! Check out the publication in #BloodAdvances: <https://loom.ly/IQlbV6s>
2. The @AmericanSocietyofHematology, in partnership with 12 societies, published new Clinical Practice Guidelines on #VTE for Latin America. Read more in #BloodAdvances: <https://loom.ly/IQlbV6s>

IMAGE TEXT (for Social & WhatsApp images)

Adaptation of Venous Thromboembolism (VTE) Clinical Practice Guidelines for Latin America

Developed by the American Society of Hematology (ASH) in partnership with 12 Latin American hematology-focused societies

Now Available in *Blood Advances*!

Guidelines include recommendations for the treatment and management of VTE for the Latin American region.

Visit www.hematology.org/VTEguidelines for more information.