2018 Highlights of ASH® in Asia-Pacific
March 9-10, Bali Nusa Dua Convention Center

Sponsorship Prospectus
Dear Valued Sponsor

On behalf of the organising committee of the American Society of Hematology (ASH) and Perhimpunan Hematologi dan Transfusi Darah Indonesia, we take pleasure in inviting your support for the upcoming 2018 Highlights of ASH® in Asia-Pacific.

2018 Highlights of ASH® in Asia will be held at the Bali Nusa Dua Convention Center on March 9-10, and will attract more than 800 attendees including clinicians, scientists and nurses.

This prospectus outlines the sponsorship and exhibition opportunities available at the Meeting. Please take some time to review the packages and determine your requirements for the promotion of your business and contact us if any further clarification is needed.

We look forward to welcoming you as a valued sponsor and exhibitor.

Program Co-Chairs

Adam Cuker, University of Pennsylvania
Laurie Sehn, British Columbia Cancer Agency
Tb Djumhana Atmakusuma, Cipto Mangunkusumo Hospital-Universitas Indonesia
About ASH

With more than 17,000 members from nearly 100 countries, the American Society of Hematology (ASH) is the world’s largest professional society serving both clinicians and scientists around the world who are working to conquer blood diseases.

The Society’s mission is to further the understanding, diagnosis, treatment, and prevention of disorders affecting the blood, bone marrow, and the immunologic, hemostatic and vascular systems, by promoting research, clinical care, education, training, and advocacy in hematology.

About Perhimpunan Hematologi dan Transfusi Darah Indonesia

It is responsible for the training and promoting of scientific activities and research within the field and has established ongoing connection with international hematology societies. At present, there are 530 members including physicians, scientists and nurses. Throughout its establishment, the ISHTM has initiated and implemented significant and progressive developments that have benefited the country. The ISHTM also co-ordinates with the Indonesian Society of Internal Medicine (with its 3257 members), the Indonesian Society of Pediatricians (3284 members) and the Indonesian Society of Clinical Pathology in the training and certification of certain competencies in internal hematologic fields. The ISHTM also collaborate with other societies such as Indonesian Society of Hematology and Medical Oncology and Indonesian Society of Thrombosis and Hemostasis. ISHTM has organized numerous training courses in hematology as well as in oncology. With its partner institutions, the ISHTM has also played an important role in making the general public and government awareness of hematology-related diseases. Every year, the scientific activities of the ISHTM hold an annual meeting, educational course for young hematology trainees, short course for general practitioners, mid-year meeting, refresher course for hematologists and inter-hospital conferences. Since 2005 ISHTM has also collaborated with South East Asian countries in the development of hematology-oncology and bone marrow transplantation.
About Highlights of ASH® in Asia-Pacific

Attend Highlights of ASH in Bali to hear internationally recognized experts analyze the latest updates in haematology research from the ASH annual meeting. This is your chance to evaluate and discuss with leading haematology experts and colleagues how new research and clinical updates can be translated into new patient care strategies.

About the Delegates

It is anticipated that more than 800 delegates from the Asia-Pacific region will attend ‘2018 Highlights of ASH® in Asia-Pacific’ from the following professions:

- Hematologists
- Oncologists
- Fellows/Trainees
- Allied Health Professionals
- Hematopathologists
- Those who are prefer a smaller intimate meeting which allows opportunities for attendees to discuss real patient cases with leaders in the field.
- Anyone who may’ve missed the annual Meeting but need/want a recap of the top abstracts
About the Venue

The Bali Nusa Dua Convention Center (BNDCC) offers a promising eminence with its desirable location and compelling layout. The whole concept consists of a high profile characteristic, an impressive garden landscape and breathtaking Balinese architecture.

The Scientific Program will also take place in the Convention Center and all lunches, morning and afternoon teas will be held within the exhibition area.
Sponsorship Overview

Commitment Levels

Investment in USD$

<table>
<thead>
<tr>
<th>PREMIUM</th>
<th>MASTER</th>
<th>EXHIBITOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>$60,000</td>
<td>$35,000</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

Exhibition Space

Complimentary exhibition space

| 30sqm stand (6m x 5m) | 16sqm stand (4m x 4m) | 9sqm stand (3m x 3m) |

Registrations

Complimentary Delegate Registrations (10% discount on additional registrations purchased)

| 15 | 10 | 3 |

Profile

Opportunity to conduct a Corporate Symposia on the 8th of March which will be conducted in the Convention Centre. The duration of the session will be 45 minutes (Venue and standard Audio visual will be provided. Speaker to be invited by the Sponsor at Sponsor’s expense and to be approved by the ASH Organizing Committee)

| ✓ | Opportunity available at an additional investment of $10,000 | Opportunity available at an additional investment of $35,000 |

Acknowledgement of the sponsors at the Opening and Closing addresses

| ✓ | ✓ | ✓ |

Acknowledgement on the Program website

| ✓ | ✓ | ✓ |

Recognition in the HOA Asia-Pacific Program Book

| ✓ | ✓ | ✓ |

Delegate registration includes:

- Attendance at the exhibition
- Attendance at all scientific sessions
- Morning tea, lunch and afternoon tea
Exhibition Information

Stands

Premium Sponsor’s exhibition allocation:
• Space only 30sqm (6m x 5m)
• One (1) x 10amp power point

Master Sponsor’s exhibition allocation:
• Space only 16sqm (4m x 4m)
• One (1) x 10amp power point

Exhibitor’s exhibition allocation:
• Shell scheme stand 9sqm (3mx3m))
• White Syma wall panels 2.3m high
• Organisation name on fascia board
• Two (2) x 150w spotlights
• One (1) x 4amp power point

Sponsors installing custom designed stands must provide the contact details of their appointed stand contractor, (together with a plan showing full design dimensions including a graphic of the stand design) to the Sponsorship and Exhibition Manager email: nf@tcc.co.nz by no later than 1st December 2017.

Furniture hire, barcode scanner hire and provision of internet connections is not included for any of the above packages. These items may be hired from the official Meeting contractors. Contact details will be provided in the Sponsorship and Exhibition Manual.

Preliminary Exhibition Timetable

8 March 2018
Build and dressing of stands for Sponsors and Exhibitors

9 March 2018
Exhibition open

10 March 2018
Exhibition open

10 March 2018
Dismantling (early evening)

Note: this is a preliminary schedule. Final timings will be published in the Sponsorship and Exhibition Manual

Exhibitor Staff Passes

An allocation of exhibitor staff passes is included in each sponsorship package. These passes include morning tea, lunch, afternoon tea but do not include attendance to any of the scientific sessions. Sponsors will receive access to an online form to register staff. Additional passes may be purchased at USD$300 per person for the entire Meeting.

Sponsorship and Exhibition Manual

A manual will be distributed to all sponsors four months prior to the exhibition. The manual will contain details of the online registration process for staff, the pack-in / pack-out schedule, supplier contact details and forms for exhibition handbook entry, etc.
Terms and Conditions

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

• prior to 31 October 2017, your deposit will be refunded in full, less 20% administration fee
• between 1 November 2017 and 31 December 2017, you are liable for 50% of the package selected
• from 1 January 2018, you are liable for 100% of the package selected.

The organising committee reserves the right to cancel the Meeting no later than 20 October 2017 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.
Sponsorship Liaison

We invite your support

Thank you for taking the time to consider the possibilities the 2018 Highlights of ASH® in Asia-Pacific Meeting has to offer.

If you have made your choices, please complete and return to us the Application for Sponsorship form. If we can assist with further information, or discussing other opportunities, please contact the Meeting managers.

We hope that you are as enthusiastic about the opportunities that are available and look forward to welcoming you to Bali in March 2018.

Nihal Fernandez
Sponsorship and Exhibition Manager on behalf of the 2018 Highlights of ASH® in Asia-Pacific Organising Committee
The Conference Company
Email:  nf@tcc.co.nz
Telephone: New Zealand +64 9 360 1240, free calling from Australia 1800 193 405
Postal:  PO Box 90040, Auckland 1142, New Zealand
2018 Highlights of ASH® in Asia Meeting
Application for Sponsorship

We __________________________ (Company name) apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed: ___________________________ Date: ___________________________

Please forward this form to: nf@tcc.co.nz
By fax: +64 9 360 1242
By mail to: The Conference Company, PO Box 90040, Auckland, 1142, New Zealand

Company Details
Company ___________________________
Postal Address ___________________________

Telephone ___________________________ Facsimile ___________________________
Mobile ___________________________ Email ___________________________
Contact Person ___________________________

Sponsorship Requirements
1. Premium ___________________________ USD$
2. Master ___________________________ USD$

Exhibition Requirements
☐ Standard booth @ USD$10,000 USD$

Stand Build Please tick relevant box
☐ Space only (we intend to install a custom stand) ☐ Shell Scheme required

Exhibition Stand Preferences Please indicate your stand number preferences
1. ___________________________ 2. ___________________________ 3. ___________________________

Payment Options Please tick relevant box
☐ I am making payments by electronic funds transfer
☐ I wish to pay via credit card (relevant card fees applicable)