AMERICAN SOCIETY *of* HEMATOLOGY

2012 ASH Corporate Friends Program Participation Form

The American Society of Hematology (ASH) encourages corporations to become ASH Corporate Friends. This program is aimed at those corporations that demonstrate a clear interest in hematology, illustrated by their products and services. The ASH Corporate Friends program provides valuable benefits to further develop the relationship between your company and ASH. ASH is committed to maintaining relationships with our industry partners. The ASH Corporate Friends are expected to adhere to the ASH Principles for Relations with the Industry.

Official Contact*: _____ Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

*The individual designated as the Official Contact must hold an executive level position within the company. This individual will receive an online subscription to *Blood:* The Journal of the American Society of Hematology and The Hematologist, as well as sit on the ASH Corporate Council and be invited to the President's Reception at the ASH annual meeting.

The cost of Corporate Friends membership is **$20,000.** This grant will be used to support the development of ASH educational materials and research programs. This application shall serve as an invoice for the ASH Corporate Friends program. Your signature below commits to payment within 60 days of submission of the participation form. Please contact Kelly Billings at *kbillings@hematology.org* with questions regarding Corporate Friends.

_____	_____	_____
Signature	Printed Name	Date

Corporate Friends Benefits

- NEW! Membership for up to two principal decision-makers within your corporation to serve on the ASH Corporate Council, which meets annually with the ASH leadership and other companies in September
- NEW! Recognition on ASH's website, including a live link to your company's main home page
- NEW! Five copies of the annual meeting abstracts on flash drive mailed in advance of the meeting at the time annual meeting registrants receive their flash drives
- 3 priority points
- 5 complimentary full ASH annual meeting registrations
- Priority Housing for one guest room at the ASH annual meeting headquarters hotel for a company VIP (all charges, room, tax and incidentals will be the company's responsibility)
- Up to 4 invitations to the President's Reception held in conjunction with the ASH annual meeting
- Print and online subscription to *The Hematologist* (the Society's newsletter) (subscriptions run from date of commitment through June 30, 2013)
- Online individual subscription to *Blood* (subscriptions run from date of commitment through June 30, 2013)
- Recognition in ASH annual meeting materials, including the meeting newspaper *ASH News Daily*
- Special meeting badge ribbons identifying your company representatives as Corporate Friends

Please make checks (in U.S. dollars only) payable to the American Society of Hematology. Wire transfers and credit card payments will not be accepted.

Please return this form with full payment to Kelly Billings at:
American Society of Hematology Development Department
P. O. Box 791115 Baltimore, MD 21279-1115
ASH Tax ID Number: 23-7080-568