



American Society of Hematology 2011 ASH Corporate Friends Program

The American Society of Hematology (ASH) encourages corporations to become ASH Corporate Friends. This program is aimed at those corporations that demonstrate a clear interest in hematology, illustrated by their products and services. The ASH Corporate Friends program provides valuable benefits to further develop the relationship between your company and ASH. ASH is committed to maintaining relationships with our industry partners. The ASH Corporate Friends is expected to adhere to the ASH Principles for Relations with the Industry.

Official Contact*: _____ Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

*The individual designated as the Official Contact must hold an executive level position within the company. This individual will receive a subscription to *Blood: The Journal of the American Society of Hematology* and sit on the ASH Corporate Council.

The cost of Corporate Friends membership is **\$20,000**. This grant will be used to support the development of educational materials and research programs. This application shall serve as an invoice for the ASH Corporate Friends program. Your signature below commits to payment within 60 days of submission of the membership form. Please contact Arthina Morgan at amorgan@hematology.org with questions regarding Corporate Friends.

Signature

Printed Name

Date

Corporate Friends Benefits

- Membership of a principal decision-maker within your corporation to serve on the ASH Corporate Council, which meets annually to review corporate programs, services, and issues
- 3 priority points
- 5 individual ASH annual meeting registrations at the Corporate Friend level
- Reservation for one guest room at the ASH annual meeting headquarters hotel for a company VIP (charges will be the company's responsibility)
- Invitation to the President's Reception held in conjunction with the ASH annual meeting
- Subscriptions to *The Hematologist* (the Society's newsletter) and *Blood* (subscriptions run from date of commitment through close of calendar year)
- Recognition in the ASH annual meeting materials, including the meeting newspaper ASH News Daily
- A special meeting attendee ribbon identifying your company representatives as Corporate Friends
- One copy of the Abstract Book
- Recognition on ASH's Web site

Please make checks (in U.S. dollars only) payable to the American Society of Hematology. Wire transfers and credit card payments will not be accepted.

Please return this form with full payment to Arthina Morgan at:

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